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Final Report



DMS EXPO confirms its position as leading fair for electronic information and document management

- The extended topic and conference part with focuses as Enterprise 2.0 and Output Management was perceived very well
- More than 300 exhibitors and 16,100 trade visitors in Cologne

Cologne – The 14th edition of DMS EXPO finished with a satisfactory number of exhibitors and visitors.

From September 15th to 17th, 16,100 trade visitors gathered information on electronic information and document management presented by 309 exhibitors of 14 countries on the grounds of Koelnmesse.

DMS 2009 convinced by a considerably extended fair and conference programme and an exhibition area that covered the entire product range of digital information and document management in depth.

“DMS EXPO has proved its outstanding position as focused leading fair once again. The entire potential of the ECM market from data input over administration and processing to output and archiving only becomes visible and sensible on the fair and conference platform exposed here in Cologne. DMS EXPO creates an incomparably high public perception for the topic electronic information and document management”, summarised Oliver P. Kuhrt, Executive Vize President of Koelnmesse GmbH.

In hall 7 of Koelnmesse, DMS EXPO presented IT-supported solutions which ensure a smooth flow of electronic information inside and outside a company. Here, the industry showed that particularly in economically difficult times, electronic information management and efficient processes contribute effectively to a company's success. The exhibitors presented ways and

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possibilities to successfully manage incoming, self-created and outgoing documents, files, emails and all kinds of receipts and make them again easily traceable within no time. In addition, visitors got to know how to create, translate and manage their product-supporting documentations and how to publish them via several channels.

Extension of the spectrum of subjects turned out to be successful

This year, the exhibition and conference programme of DMS EXPO was once again broadened in order to pick up and show the current and future developments accordingly.

Thus, Output Management and Enterprise 2.0 solutions got into an own focus for the first time. The "Product Information Forum" was presented in a two-day series of presentations and the "Practical Conference for Municipalities" was extended to two days.

Harald Grumser, chairman of Compart AG: „We think that the Output Management Forum by DMS EXPO was a very successful introduction to the topic. The very well-composed set of presentations was perceived optimally, as one could see at the numerously visited forum.“

The great interest at the new Enterprise 2.0 Forum on the second day of the fair proved that the topic of Social Software has meanwhile reached companies' concerns. Here, the interaction of Enterprise-Content-Management (ECM) and Social Software was particularly convincing. This interaction is paving the way for technology to be used in the business world.

Presentation programme of VOI is again setting a course

This year again, the forum of VOI (association for organisation and information systems) was an integral and indispensable part of the conference programme. The conceptual partner of DMS EXPO and his members once again presented a very high class and practice-orientated presentation programme, which was perceived equally well by first-time as well as by experienced users. Henner von der Banck, CEO of VOI – association for organisation and information systems, commented: „DMS EXPO is and will remain the leading fair for the industry and for VOI. We have realised more than our association aims: Very well-visited forums, a growth of members and an increased demand to participate at the VOI community for the next DMS EXPO prove this.“

The exhibitors of DMS EXPO were very pleased with the run of this year's

event. The discussions revealed that indeed companies invest more carefully but the demand for solutions with a verifiably quick and intensive return on investment still remains.

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Figures, Dates, Facts

In 1995, the first DMS EXPO was inaugurated with nearly 70 exhibitors from the fields of electronic archiving, imaging and document management in Stuttgart. In 1998, the annual industry highlight moved to Essen. Since 2006, when DMS EXPO took place in Cologne for the first time, the exhibition has been taking place in the new halls of Koelnmesse. This year, 309 companies from 14 countries (2008: 362 from 13 countries) participated at DMS EXPO. 279 of the exhibitors came from Germany; whilst 30 companies came from abroad. No additionally-presented companies participated. Including estimations for the last day of the event, 16,100 trade visitors came to Cologne (2008: 19.200). The next DMS EXPO will take place from September 21 to 23 on the Cologne trade fair grounds again.